

Appendix 3



Bumper Sticker Message

The intent of this bumper sticker on the Nuclear Fuel Waste Dialogue is to reinforce that this land is First Nations land and that First Nations have a voice in the decisions that will impact their lands. This message is particularly salient when considering the potential risks associated with the management of used nuclear fuel. The overall image of the bumper sticker was kept very simple, to avoid detracting from the clear message that we wanted to send. The AFN logo is applied as a strong and recognizable image that represents "the cultural and traditional heritage of First Nations in Canada. It encompasses the values and aspirations of all our citizens, be they women, men, youth or elders".