



The ***Nuclear Waste Management Organization (NWMO)*** is responsible for the safe, long-term management of used nuclear fuel in Canada. The approach it is implementing, known as Adaptive Phased Management (APM), involves developing a centralized underground repository, supported by a robust social and technical research program in collaboration with Canadian universities, consultants and international waste management organizations.

Join our growing team of scientists, engineers and other professionals to work collaboratively with Canadians in implementing our management approach in a manner that safeguards people and respects the environment, now and in the future.

### **Regional Communications Manager – Bruce & Huron County (4 Year Term)**

We are currently seeking an experienced Regional Communications Manager to join our energetic and fast-paced Stakeholder Relations team. Based out of our Ripley Community Office in Bruce and Huron County, the successful candidate would be responsible for managing regional communications activities including developing and leading communications strategies, media relations, issues management, content development, etc.

#### **Responsibilities:**

- Develop and lead the implementation of local/regional communications strategies and tactics to advance the APM siting process within communities engaged in the selection process and in the wider region.
- Function as a regional representative of the NWMO and act as a champion for the collaborative siting process. Build and sustain relationships with key stakeholders.
- Represent the NWMO at events such as open houses, community fairs, meetings with community groups, conferences, public meetings, sponsored activities, etc. Manage communications requirements at NWMO events in the region.
- Develop and manage all regional media relations plans and activities, including developing and maintaining relationships with media, organizing and participating in media tours, identifying opportunities to communicate and reinforce NWMO key messages, and serving as the local NWMO media spokesperson.
- Proactively identify emerging regional issues, develop strategies and implement communications tactics to address issues as needed.
- Lead development and preparation of communication materials for local and regional audiences. Examples of materials include presentations, newsletters, advertisements, digital content, exhibit material, etc.
- Provide strategic communications advice and coaching to colleagues.
- Provide communications support as needed to external partners.

- Travel to communities and engagement opportunities in the region where interested communities are located. Occasional travel to NWMO Head Office (Toronto) and other locations.

**Qualifications:**

- Deep roots in the regions where communities are active in learning more about the site selection process (i.e. Southern Ontario, Bruce County).
- Established network of contacts in the local communities/region.
- Knowledge of local issues and priorities.
- Knowledge of and experience in stakeholder engagement, particularly in the region.
- 4 year university education in a communications, public relations or journalism or an equivalent level of education and/or experience.
- Minimum 12 years of experience in corporate communications, media relations, public relations or related field.
- Excellent oral communication skills with an inherent ability to make impactful presentations to a diverse group of audiences.
- Excellent written communications skills and experience developing content for a range of audiences and platforms.
- Strong media relations skills.
- Experience managing issues and topics that are controversial.
- Strong relationship management skills and ability to work effectively with senior management, directors and managers (internally), partners and stakeholders which include communities and community groups, public interest groups and NGOs while developing and maintaining positive relations.
- A proven track record of successfully managing complex and potentially controversial issues with broad stakeholder groups.
- A persuasive, energetic and charismatic communicator with the ability to build effective working relationships with a broad range of stakeholders.
- Bilingualism (French/English) would be a strong asset.
- Must be eligible to work in Canada and must be able to meet security clearance requirements.

We offer competitive base salary and health care benefits package.

The NWMO supports the principles and practices of diversity and is committed to providing a respectful, accessible, and inclusive environment for all persons with disabilities in a way that is respectful of the dignity and independence of people with disabilities and in a manner which takes into account the person's disability and embodies the principles of integration and equal opportunity. The NWMO will provide accommodation to applicants with disabilities. If you require accommodation, please **Contact Us**.

Please submit your application quoting **Regional Communications Manager – Bruce & Huron County (4 Year Term)** in the subject line via e-mail to: [Employment@nwmo.ca](mailto:Employment@nwmo.ca)