NUCLEAR WASTE MANAGEMENT ORGANIZATION
SOCIÉTÉ DE GESTION DES DÉCHETS NUCLÉAIRES

The ***Nuclear Waste Management Organization (NWMO)*** is responsible for the safe, long-term management of used nuclear fuel in Canada. The approach it is implementing, known as Adaptive Phased Management (APM), involves developing a centralized underground repository, supported by a robust social and technical research program in collaboration with Canadian universities, consultants and international waste management organizations.

Join our growing team of scientists, engineers and other professionals to work collaboratively with Canadians in implementing our management approach in a manner that safeguards people and respects the environment, now and in the future.

Regional Communications Manager – Indigenous (Community Office/Home Office)

We are currently seeking an experienced Regional Communications Manager - Indigenous to join our energetic and fast-paced Stakeholder Relations team. Reporting to the Senior Manager, Strategic Communications, the Regional Communications Manager - Indigenous will be responsible for leading Indigenous communications activities. The successful candidate would be responsible for managing Indigenous communications activities on behalf of the organization and the siting areas, including developing and leading communications strategies, media relations, issues management, content development, and the building of strong relationships. This role will also lead communications support for the NWMO's Indigenous relations activities.

Responsibilities:

1. Develop and lead the implementation of Indigenous communications strategies and tactics to advance the APM site selection process in areas involved in the process as well as the wider region.

2. Manage media relations with Indigenous media and related to topics involving our Indigenous relations practices, our Reconciliation journey and our commitment to interweave Indigenous knowledge. This includes building relationships with media, developing key messaging, acting as spokesperson for the NWMO, reporting outcomes, writing and submitting letters to the editor and following up with key media representatives as needed. Monitor and assess local, regional and Indigenous media coverage and provide strategic advice and/or implement follow-up actions as warranted. Ensure the NWMO's media relations policy is implemented and adhered to consistently.

3. Manage NWMO advertising campaigns reaching Indigenous audiences. This includes developing content, organizing input from a range of internal stakeholders, liaising with designers, copy-writers, administrative support (to place ads), multi-

media requirements and approval processes (in accordance with control of release of product policy).

4. Write, edit and oversee production of web stories and newsletter articles. Provide editorial support to digital communications and corporate newsletters through the steady supply of content focusing on Indigenous events, sponsorship initiatives, visits by specialists and other significant items of interest to Indigenous people and communities.

5. Working closely with colleagues in the Site Selection team, establish and maintain relationships with key stakeholders, including (but not limited to), community leaders, First Nations and Métis peoples, NGOs and other public interest groups, community groups, other key influencers and local residents.

6. Lead and develop communications strategies to support the work of the Indigenous relations team at the NWMO, including (but not limited to) developing and maintaining relationships with Indigenous journalists or journalists focused on issues relevant to Indigenous people, communicating the implementation of Reconciliation activities, developing communications strategies to reach Indigenous audiences and support the ongoing engagement work of the Indigenous relations team.

7. Proactively identify emerging regional and Indigenous issues, provide strategic communications and issues management advice. Develop strategies and implement communications tactics to address issues as needed.

8. Organize and participate in media tours. This requires managing administrative support, mobilizing participation among members of the NWMO communications team and subject matter experts, inviting and coordinating attendance of media, leading presentations and delivering any required follow up.

9. Lead communications skills training. This may include, for example, media training and presentations skills training. Depending on the circumstances, this may involve developing and delivering training directly, or hiring and managing an outside vendor to deliver it.

10. Provide strategic communications advice and coaching to other NWMO relationship holders, such as relationship managers.

11. Provide communications support as needed to external partners, such as community liaison committees, on matters related to communications.

12. On request, coach external parties such as members of community liaison committees on matters related to communications, including sensitive or potentially controversial matters.

13. Represent the NWMO at events such as open houses, community fairs, meetings with community groups, conferences, networking events, public meetings, sponsored activities, etc.

14. Manage on-the-ground communications requirements at NWMO events such as open houses or workshops. This may include resolving issues with vendors (such as

exhibitors), managing media relations, managing communications related to emerging issues such as protesters, providing communications coaching to other NWMO staff, etc.

15. Occasional travel to head office, conferences and other regions is required.

16. Provide back-up communications support in other regions as required.

17. Perform other duties as required.

Qualifications:

- Established network of contacts, including media relationships, in the local communities/region.
- Knowledge of Indigenous issues and priorities.
- Knowledge of and experience in stakeholder engagement, particularly with Indigenous communities.
- 4 year university education in a communications, public relations or journalism or an equivalent level of education and/or experience.
- Minimum 12 years of experience in corporate communications, media relations, public relations or related field.
- Excellent oral communication skills with an inherent ability to make impactful presentations to a diverse group of audiences.
- Excellent written communications skills and experience developing content for a range of audiences and platforms.
- Strong media relations skills.
- Experience managing issues and topics that are controversial.
- Strong relationship management skills and ability to work effectively with senior management, directors and managers (internally), partners and stakeholders which include communities and community groups, public interest groups and NGOs while developing and maintaining positive relations.
- A proven track record of successfully managing complex and potentially controversial issues with broad stakeholder groups.
- A persuasive, energetic and charismatic communicator with the ability to build effective working relationships with a broad range of stakeholders.
- Bilingualism (French/English) would be a strong asset.
- Must be eligible to work in Canada and must be able to meet security clearance requirements.

We offer competitive base salary and health care benefits package.

The NWMO is committed to contribute to reconciliation in all its work by co-creating a shared future built on rights, equity and well-being. As an employment equity employer NWMO actively seeks Indigenous peoples, visible minorities, women, people with disabilities, and additional diverse identities for our workforce. The NWMO will provide accommodation to applicants with disabilities. If you require accommodation, please **Contact Us**.

Please submit your application quoting **Regional Communications Manager – Indigenous** in the subject line via e-mail to: Employment@nwmo.ca by November 29, 2019.