



## Tool Kit - Module 12

<p>PHASE</p> <p><b>3</b></p>	<p><b><i>ACTION ITEM 12</i></b></p>	<p><i>Develop Finalized Community Sustainability Vision</i></p>
------------------------------	---	---

**Key Task 1:** *Revise Sustainability Vision to Reflect  
Community Input*

---

**Key Task 2:** *Notify Community of the Finalized  
Community Sustainability Vision*

**1** **KEY TASK**

**Revise Sustainability Vision to Reflect Community Input**

<b>Objective</b>	» <i>To develop a FINAL Community Sustainability Vision reflective of the input received from community members.</i>
<b>Overall Responsibility</b>	» <b>Facilitator / Visioning “Champion” / Community’s Leadership</b>
<b>Activities</b>	
<ul style="list-style-type: none"> <li>» With consideration of the potential changes identified at the workshop in Action Item 11: Key Task 2, discuss proposed amendments to the Draft Vision.</li> <li>» Arrange a meeting with the Community’s Leadership and the Visioning “Champion” to review, discuss, and identify potential amendments to the Draft Vision statement.</li> <li>» Based on the feedback from this meeting, develop the FINAL Community Sustainability Vision and submit to the Visioning “Champion” and Community Leadership for sign-off.</li> </ul>	

# 2 KEY TASK

## Notify Community of the Finalized Community Sustainability Vision

**Objective**      »      *Take the necessary steps to ensure the community is aware of the availability of the FINAL Community Sustainability Vision.*

**Overall Responsibility**      »      **Facilitator / Visioning “Champion”**

### Activities

- » Review the approved notification plan developed in Action Item 3: Key Task 2.
- » Facilitator develops a press release listing the fact that the FINAL Community Sustainability Vision has been developed (depending on its length, may include the actual Sustainability Vision in the press release); how it was developed; thanks everyone for their valuable input; and identifies the location of the FINAL Community Sustainability Vision.
- » Facilitator submits press release to the Visioning “Champion” and the Community’s Leadership for review, input, and approval.
- » Facilitator addresses all input and edits and finalizes the press release.
- » Facilitator contacts all identified sources (local media, municipal organizations, local schools, local organizations such as ENGOS) and advises them of the availability of the FINAL Sustainability Vision.
- » A media campaign (e.g. radio, print, social media) is initiated.
- » Facilitator manages the entire process to ensure the correct information is being shared with the community at the appropriate time.

### Advertisement – (Community) Sustainability Visioning Exercise (For Students) - Optional

*“The **(insert community name)** has developed a FINAL Sustainability Vision! A Vision tells us what you want the community to look like in the future (for example, do you want more soccer fields? Do you want more parks?).*

*We would like you to thank you for all of your ideas! They were very helpful! If you would like to read the Vision you can go to our website at **(insert website address)**, speak to your teacher, or contact **(insert contact name)** at **(email address and telephone)**.”*

THANK YOU FOR ALL OF YOUR HELP AND SUPPORT!

