

NWMO Public Attitude Research and Dialogue – Focus Group Technical Report

NWMO-SR-2017-02

October 2017

Hill + Knowlton Strategies

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NUCLEAR WASTE
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ABSTRACT

Title: NWMO Public Attitude Research and Dialogue – Integrated Report
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Abstract

The NWMO commissioned Hill + Knowlton Strategies to lead a series of focus groups, workshops and a public dialogue on transportation planning for the long-term care of Canada's used nuclear fuel. Activities included 20 in-person focus groups (10 in Ontario, six in Quebec, and four in New Brunswick); a day-long public dialogue session; and two workshops with individuals involved in the site selection process in Ontario, one bringing together representatives from municipalities and indigenous communities.

These activities aimed to solicit participant input and engagement on five questions outlined in NWMO's Planning Transportation for Adaptive Phased Management discussion document (2016) as follows:

1. What basic requirements or factors should form the starting foundation for the APM transportation plan?
2. Which objectives, principles and key questions should guide development of an APM transportation plan?
3. How can we ensure the design and implementation of the APM transportation plan is sufficiently inclusive to ensure good decisions are made?
4. What information will we need from technical specialists to develop the plan and support decision-making?
5. What factors should be considered in future decisions about modes and routes?

The **NWMO Public Attitude Research and Dialogue: Focus Group Technical Report** presents findings from focus groups held in Ontario, Quebec, and New Brunswick. This report, together with the three other reports listed below present the composite findings from the Hill and Knowlton Strategies research:

1. The NWMO Public Attitude Research and Dialogue: Workshop Technical Report.
2. The NWMO Public Attitude Research and Dialogue: Public Dialogue Technical Report.
3. The NWMO Public Attitude Research and Dialogue: Integrated Report.

Research findings as well as ongoing conversations with communities involved in the siting process and others that are interested, will be used to develop the NWMO's draft transportation planning framework for the APM process.

